

caron&co
PHOTOGRAPHY

simply THE BEST wedding photography

2025





Lake Como, Italy

Award-winning and internationally-acclaimed wedding photographer now working almost exclusively in Maine.

My wedding photography career has taken me all over the world, and I am now proud to say my work is now almost 100% right here in southern coastal and mid-coast Maine, and neighboring regions. I'm in my home state of Maine, and it is the PERFECT place for your PERFECT wedding. I'd love to be a part of it with you.

Russell Caron

Master Photographer (PPA)
Master Wedding Photographer (PPA)
Photographic Craftsman (PPA)
Certified Professional Photographer (PPA)
Certified Drone Pilot (FAA)
Certified Drone Photographer (PPA)

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wed-pix.com



A wedding photographer who's actually earned their credentials.

In a world where going to the mall and coming home with a camera kit is all it takes, technically speaking, to call one's self a "photographer", or scarier yet, a "wedding photographer", Russ' combined experience of over 20 years in the wedding industry and his earning of several photography degrees and countless professional awards means more to you than meets the eye.

It means you're working with a true professional who's earned the right to be honored with the privilege of having you as clients on the most special of days. A day where trust in the people you've hired means everything. A professional who knows photography in-and-out, but even more importantly, knows all the intricacies of weddings, and is someone you'll love working with.

In 2021, Russ was honored to become one of just 16 people in the world with the Professional Photographers of America's *Master of Wedding Photography* degree, a title still to this day held by fewer than 30 people. This in addition to his Master Photographer and Craftsman Photographer degrees, being a Certified Professional Photographer, and a Certified Drone Photographer.

Lastly, weddings aren't just something "else" we do at caron&co photography; it's virtually the only thing we do; full-time and year-round. Oh, and maybe the most important point of all: we fully respect your wedding day is *your wedding day*, it's not a photo shoot day.

We ensure it all just works as perfectly as it can!

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“

“caron&co is the “dynamic duo” of wedding photography... Prompt to reply, amazing customer service, and professional in every way; they are everything you hoped for, and more!...do yourself a favor and hire them, today! ”

dh

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the

Platinum Autograph *collection*



2 photographers + all. the. things!

- **10 hours** wedding day coverage by lead photographer Russell Caron, *Master Wedding Photographer*
- highly-skilled and experienced second photographer
- detailed, expert pre-planning for a smooth-running day
- online web gallery
- fully finished digital photo set processed with precision editing *by human eye and hand* (not AI) in our own studio with
- real, natural colors and select images in rich black & white
- unlimited personal use copyright licensing all with:
- top-notch customer service
- Deluxe Engagement Session
- plus a 3-album set:
- Premium Heirloom 10"x10", 90-page, leather-bound wedding album
- replica set of two 6"x6" albums (or one 8"x8") (see p.15)
- custom album design and review process
- 20"x30" canvas gallery wall art

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“

We can't say enough wonderful things about working with caron&co photography! From the start when we were searching for photographers, they were the standout.”

SN





Diamond Signature *collection*



2 photographers + album

- 8 or 10 hours wedding day coverage by lead photographer
Russell Caron, *Master Wedding Photographer*
- highly-skilled and experienced second photographer
- 10"x10" 60-page Deluxe album (see p.15)
- detailed, expert pre-planning for a smooth-running day
- online web gallery
- fully finished digital photo set processed with precision editing
by human eye and hand (not AI) in our own studio with:
- real, natural colors and select images in rich black & white
- unlimited personal use copyright licensing all with
- top-notch customer service

10 or 8 hours lead coverage

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“

I knew from our first conversation that Russ was the right photographer for our wedding at the Cliff House in Cape Neddick (Maine). He and his second photographer Jill absolutely exceeded my expectations on the wedding day. He was a pleasure to work with before, during and after, and the photos beautifully capture the magic of our wedding day. I cannot recommend caron&co enough!

am



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Gold Signature *collection*



2 photographers

- 8 or 10 hours wedding day coverage by lead photographer Russell Caron, *Master Wedding Photographer*
- highly-skilled and experienced second photographer
- detailed, expert pre-planning for a smooth-running day
- online web gallery
- fully finished digital photo set processed with precision editing *by human eye and hand* (not AI) in our own studio with:
- real, natural colors and select images in rich black & white
- unlimited personal use copyright licensing all with
- top-notch customer service
- 25% off credit toward any album purchase

10 or 8 hours lead coverage

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“We worked with caron&co for 1 year leading up to our wedding. At our engagement photo session we knew right away that we hired the perfect photographers. Not only were they incredibly professional they helped make my husband and I feel very comfortable.”

sm

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the
Premiere



1 photographer

- wedding day coverage with Russell Caron or with a photographer from the caron&co team
- detailed, expert pre-planning for a smooth-running day
- online web gallery
- fully finished digital photo set processed by a Master Wedding Photographer, with precision editing *by human eye and hand* (not AI) in our own studio with
- real, natural colors and select images in rich black & white
- unlimited personal use copyright licensing all with
- top-notch customer service
- limited availability, contact us for information
- 2-hour coverage is perfect for elopements
- 15% off certificate toward any album purchase

8, 6, 4, or 2 hours lead coverage

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May we talk a minute about
**BEST
PRACTICES?**

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Sure, this sounds really “business-like”, and what does this have to do with taking wedding photos?

Let’s explain: It is very (!) important that we call mind to several things that stand out and really can change your wedding photography for the better in ALL the ways. This is a big investment on your part and it stands to reason things like this matter, a lot! At a minimum, you can take solace in knowing that we are among the very few to even mention these things.

Did you know...

...the time we spend with you on wedding day is, on average, only 25% of the total time invested in producing your delivered set of wedding photos? For example, a 10-hour coverage wedding day will result in investing at least 40 total hours of our time in your job.

That amount of time means there are countless steps, most behind-the-scenes, that need to be accomplished accurately to come together to produce a beautiful set of wedding images. Which become your forever memories.

It’s vital, then, that at every one of those steps, *the best possible process for each task is utilized*. Not only that, but best practices means you, the client and customer, will experience a smooth, stress-free, and very positive time working with us. With caron&co, you are assured best practices are used to take care of you and your photos before, during, and after the wedding.

Learn more on the next page. And, none of this costs extra.

We don’t just meet industry Best Practices, we define them!



1. Customer service

You'll receive prompt, courteous, and professional service at every single step of the way. You write, we respond, right away. Because we greatly appreciate you as a client.

2. Planning

Our incredibly complete, detailed day-of planning to ensure your photography matches everyone's expectations and needs is industry-unique. This investment in time ahead of the wedding pays off, big-time on wedding day. But we won't micro-manage anything; we won't have to, because our plan is your plan, we've worked it together, and everyone's on the same page.

3. Equipment...

...isn't everything, but all else equal, having the best camera bodies and the sharpest, lightest, fastest lenses will *never* hurt. Backup gear with you at all times is vital, too, and we have that covered in spades.

4. Experience...

...from nearly 1,000 weddings really makes a huge difference. We can be confident without being cavalier, and we know there is virtually not a chance of having to dealing with something new.

5. Credentials

When there's nothing stopping anyone from buying any camera and then calling themselves a "photographer", it can't be overstated how important real-world credentials are. From the Professional Photographers of America, Russ has earned just about every degree and certification, including being only the 16th person in the world with the coveted Master Wedding Photographer degree in 2021. Credentials do matter.

6. Post-processing processes

Russ "wrote the book" on post-wedding workflow. For real! Look up *Wedding Photography Success* on amazon! Oh, and we employ the most rigorous backup and safety procedures with your

photos, as it should be everywhere, but isn't.

7. Human editing of your photos

We edit *every single photo* from your wedding day by hand and eye of the the lead photographer who was there. No artificial intelligence is ever used to select and fine-tune your photos. Though it takes longer this way, your photos are still delivered in a very short time. This comes from this being our full-time, year-round work, and almost two decades of experience.

8. Timeliness style

Our colors are real. Just as the eye sees. When an image 'speaks' to us in black and white, you'll see deep rich blacks and clean whites. Sharp and crisp, too. Moody, muddy, dark, brown or overblown, or blurry images may seem trendy but we stand more than confident these looks will turn to regrets over time. That's why we don't do them.

Engagement session

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- super-fun!
- there are two main reasons to do an engagement session:
 - (1) awesome photos [of course!]
 - and
 - (2) it's a perfect get-to-know-each-other time! You'll know ahead of wedding day that we make the photography fun and easy!

Basic Engagement Session:

- 45-60 minutes, with a set of 6 finished images

Deluxe Engagement Session:

- 60-90 minutes, with a full set of finished images
(included with *The Platinum Autograph*)

Extended Session:

- Still longer duration, more travel options, more sets, more outfits, plus the full set of finished images

Basic and Deluxe sessions are in southern coastal Maine, other areas available with the Extended Session.

heirloom

Albums

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Two levels of cherished memories

- all of our awesome album include the following:
- initial storytelling image selection by our artists, layout and design.
- up to 2 hours revision time, online review and design approval is included with the Premium Heirloom series.
- plus, remember:
- a physical album is technology-proof!
- albums are as much for future generations as they are for the present

Premium Heirloom Album

- genuine leather cover, with choice of colors
- 10"x10" pages open and lay-flat start-to-end to 10"x20" spreads
- real photographic paper bonded to thick page material
- interactive design review and revision process
- 90 pages (included with *The Platinum Autograph*) | 60 pages | 30 pages

Deluxe Album

- wraparound photo hard-cover, custom-designed
- 10"x10" pages open and lay-flat start-to-end to 10"x20" spreads
- real photographic paper bonded back-to-back
- 90 pages | 60 pages | 30 pages (included with *The Diamond Signature*)

Replica Albums (included with *The Platinum Elite*)

- available to be added with the purchase of either the Premium or Deluxe series main album
- same durable heirloom-grade construction, design, and page count as your main album, only with smaller page size; perfect gift for parents. Features a custom wraparound photo hard cover design.
- available in your choice of one 8"x8" replica or as a set of two 6"x6" replicas

There is no better way to preserve memories than with a physical heirloom album

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- availability for your date
- viewing a sample contract
- financial options

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we're based in Biddeford, Maine

*Proudly working with the newest and best equipment
available from these and other top companies:*



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Godox

