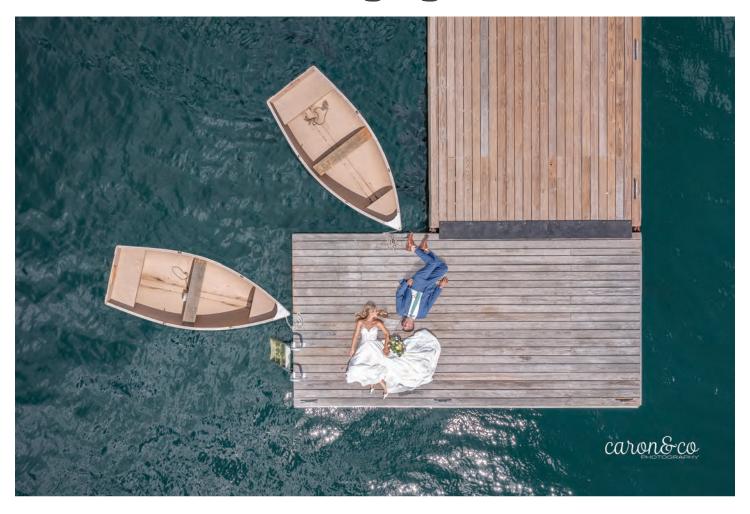


### Let's have FUN working together!









### A wedding photographer who's actually earned their credentials.

In a world where going to the mall and coming home with a camera kit is all it takes, technically speaking, to call one's self a "photographer", or scarier yet, a "wedding photographer", Russ' combined experience of over 20 years in the wedding industry and his earning of several photography degrees and countless professional awards means more to you than meets the eye.

It means you're working with a true professional who's earned the right to be honored with the privilege of having you as clients on the most special of days. A day where trust in the people you've hired means everything. A professional who knows photography inand-out, but even more importantly, knows all the intricacies of weddings, and is someone you'll love working with.

In 2021, Russ was honored to become one of just 16 people in the world with the Professional Photographers of America's *Master of Wedding Photography* degree, a title still to this day held by fewer than 30 people. This in addition to his Master Photographer and Craftsman Photographer degrees, being a Certified Professional Photographer, and a Certified Drone Photographer.

Lastly, weddings aren't just something "else" we do at caron&co photography; it's virtually the only thing we do; full-time and year-round. Oh, and maybe the most important point of all: we fully respect your wedding day is *your wedding day*, it's not a photo shoot day. We ensure it all just works perfectly.

wed-pix.com



# Platinum Label

truly everything



- 10 hours wedding day coverage by lead photographer Russell Caron, *Master Wedding Photographer*
- highly-skilled and experienced second photographer
- detailed, expert pre-planning for a smooth-running day
- online web gallery
- fully finished digital photo set processed with precision editing by human eye and hand (not Al) in our own studio with
- real, natural colors and
- crisp, clear black and white images
- unlimited personal use copyright licensing all with:
- top-notch customer service
- PLUS
- deluxe Engagement Session
- AND a 3-album set:
- Premium Heirloom 10"x10", 90-page, leather-bound wedding album
- replica set of two 6"x6" albums (or one 8"x8")
- custom album design and review process
- 20"x30" canvas gallery wall art



Platinum Label CONTACT US



# Reserve + Plus the best coverage by two of the best wedding photographers in the business + includes album

- 8 or 10 hours wedding day coverage by lead photographer Russell Caron, *Master Wedding Photographer*
- highly-skilled and experienced second photographer
- detailed, expert pre-planning for a smooth-running day
- online web gallery
- stunning hard-cover 10"x10" Deluxe wedding album, 30 pages
- fully finished digital photo set processed with precision editing by human eye and hand (not Al) in our own studio with:
- real, natural colors and
- crisp, clear black and white images
- unlimited personal use copyright licensing all with
- top-notch customer service

Reserve+Plus 10 Reserve+Plus 8





### COTONE CO PACKAGES

# Reserve

the best coverage by two of the best wedding photographers in the business



- 8 or 10 hours wedding day coverage by lead photographer Russell Caron, *Master Wedding Photographer*
- highly-skilled and experienced second photographer
- detailed, expert pre-planning for a smooth-running day
- online web gallery
- fully finished digital photo set processed with precision editing by human eye and hand (not AI) in our own studio with:
- real, natural colors and
- crisp, clear black and white images
- unlimited personal use copyright licensing all with
- top-notch customer service

we+Plus
awesome
for very
The Reserve 10
The Reserve 8





# Carons co Packages Premiere

the perfect choice for today's trend for smaller weddings



- wedding day coverage with one photographer from the caron&co team
- detailed, expert pre-planning for a smooth-running day
- online web gallery
- fully finished digital photo set processed by a Master Wedding Photographer, with precision editing by human eye and hand (not AI) in our own studio with
- real, natural colors and
- crisp, clear black and white images
- unlimited personal use copyright licensing all with
- top-notch customer service
- year-round availability weekdays
- may be limited availability weekends
- very limited availability in-season Saturdays, inquire

### The Premiere

- 6 hrs. coverage
- 5 hrs. coverage
- 4 hrs. coverage
- 3 hrs. coverage





# Packages:

### CONTENT COMPARISON AT-A-GLANCE

	Platinum Label	Reserve+Plus		Reserve		Premiere			
content	All packages include:  Detailed pre-wedding planning; online gallery, fully edited .jpg digital photo set; unlimited personal-use copyright licensing; natural color and clean black and white processing by hand (not AI); and top-notch customer service/								
Lead photographer coverage hours	10	10	8	10	8	6	5	4	3
Second photographer coverage hours	7	7 5		7	5	3			
Engagement session	yes-Deluxe	optional		optional		optional			
Album, 10"x10"	yes-Heirloom	yes-Deluxe		optional		optional			
Album pages	90	30				*			
Replica albums	yes, (2) 6"x6" or (1) 8"x8"	optional		- 1		*			
Gallery wall art	yes, (1) 20"x30"	optic	nal	optional		optional			
Package									



All packages differ in content and coverage as outline above.

What's the same among them all is:

- the planning we put into ensuring the day is timed to create a realistic and achievable schedule
- Online gallery for viewing the full photo set
- Digital download of the high-res finished photo set (USB delivery available)
- Unlimited personal use copyright license
- Expert post-processing by Master Wedding Photographer Russell Caron
- Top-notch customer service, from the very start through to the very end

# carone co Engagement SESSION



- super-fun!
- there are two main reasons to do an engagement session: (1) awesome photos [of course!] and
  - (2) it's a perfect get-to-know-each-other time! You'll know ahead of wedding day that we make the photography fun and easy!

### **Basic Engagement Session:**

~45-60 minutes, with a set of 6 finished images

### **Deluxe Engagement Session:**

~1 - 1.5 hour, with a full set of finished images (included with The Platinum Label)



### **Extended Session:**

Still longer duration, more travel options, more sets, more outfits, plus the full set of finished images, 1600-up

Sessions are in southern Maine, other areas available, travel fees may apply. Prices shown are valid when added to a wedding photography package. Contact us for a la carte pricing.



## HEIRLOOM Albums

There is no better way to preserve memories than with a physical heirloom album



- all of our awesome album include the following:
- initial storytelling image selection by our artists, layout and design and up to 2 hours revision time
- online review and design approval. Plus, remember:
- a physical album is technology-proof!
- albums are as much for future generations as they are for the present

### The *Premium Heirloom* Main Album

- genuine leather cover, with choice of colors
- 10"x10" pages open and lay-flat start-to-end to 10"x20" spreads
- · real photographic paper bonded to thick page material
- 90 pages (included with The Platinum Label)
- 60 pages
- 30 pages

### The Deluxe Main Album

- wraparound photo hard-cover, custom-designed
- 10"x10" pages open and lay-flat start-to-end to 10"x20" spreads
- real photographic paper
- 90 pages
- 60 pages
- 30 pages (included with The Reserve+)

### **Replica Albums**

- same durable heirloom-grade construction, design, and page count as your main album, only with smaller page size; perfect gift for parents
- available only as an add-on to the purchase of a main album
- 6"x6" replicas (2) with wraparound photo hardcover
- 8"x8" replica (1) with leather cover

### caroneco



contact us for more information about...

- availability for your date
- availability of the Premiere package viewing a sample contract financial options

### wed-pix.com

hello@wed-pix.com 207)233-4050



Based in Biddeford, Maine serving all of Maine, New England, and beyond.

