



Simply perfect wedding photography.

caron&co
PHOTOGRAPHY

2012-2013



Welcome...!

...to what will be a most amazing wedding photography experience for you.

Thank you for looking at our wedding photography options.

caron&co photography is Russ and Liz Caron. We're a full-time, award-winning husband-wife professional wedding photography team. When we shoot together, which is the vast majority of the time, people call us the "Dream Team". We work hard to ensure that isn't just a name, it is truly what you get.

We photograph awesome weddings throughout Maine, New England, and beyond.

Working with us is easy and comfortable, from start to finish. We use the combined experience of over 1,000 weddings to plan your day to be smooth-running and as low-stress as possible.

The chart on the next page shows all the key elements that work to make the approach we use the right one for so many.

We put ourselves in your place every step of the way.

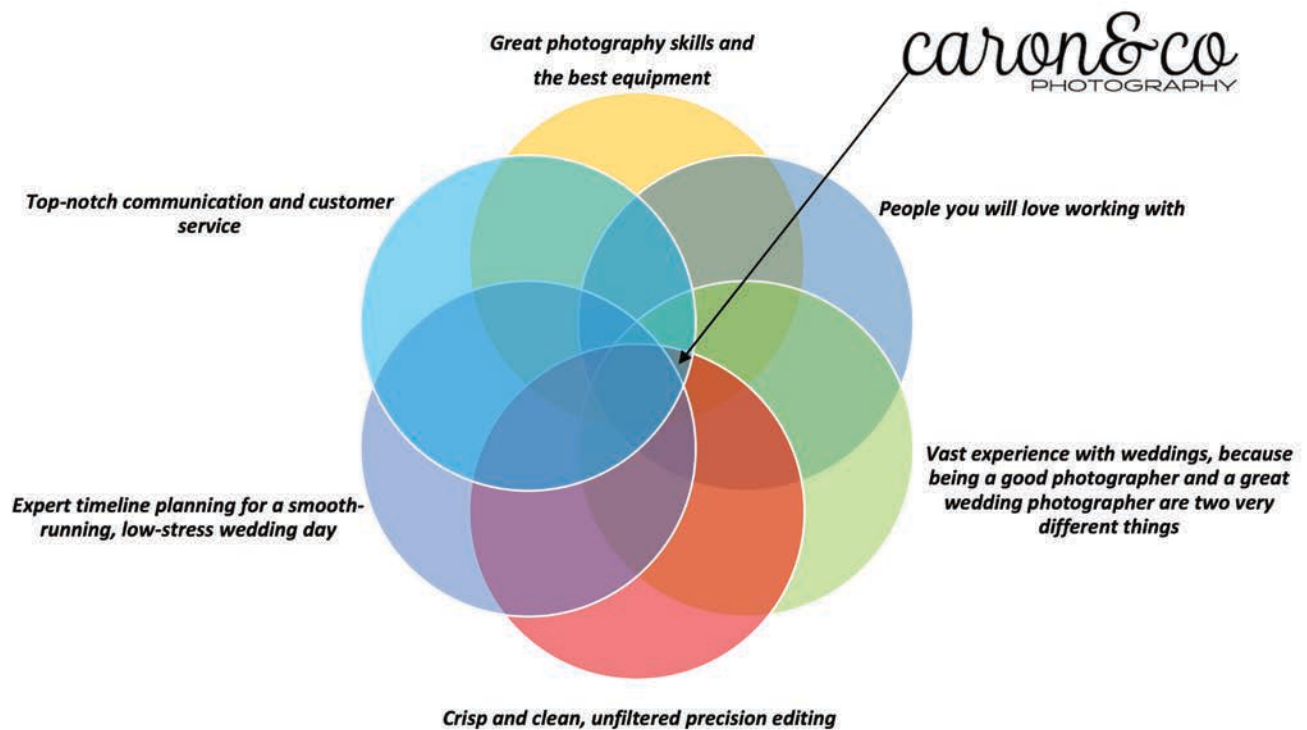
Your photos will have clean natural colors and crisp, rich black and whites. They are carefully edited by hand, in-house, without an arduous sales processes as others require.

Choosing caron&co photography means you'll be able to check a truly major decision off your list, and rest assured you're in the best hands.

Great photography skills are not enough.



You need a wedding photographer that also gives you this:



On choosing a package

The vast majority of our clients choose the **Platinum DreamTeam** package for all the right reasons.

Our Diamond and Gold packages are there, too, for when they are the best for you.

Pages 6 and 7 feature two super-premium bundles, for when nothing less than the best coverage, combined with the most content, will do. These packages also bring savings over the individual item pricing.

Custom packages, large and small, can be arranged, too, based on availability. We're here to help, so we look forward to hearing from you.





Wedding photography packages

Your choice of 3 levels of coverage
...all with today's most desired features

	Platinum DreamTeam	Diamond	Gold
Features	2 Lead Photographers	2 Photographers	1 Photographer
Description	Truly awesome coverage with two lead photographers: the award-winning team of Russell and Liz Caron	Two photographers; Russell or Liz Caron, plus their second photographer	Solo photographer; Russell or Liz Caron
Detailed, expert timeline pre-planning¹	included	included	included
Online web gallery	included	included	included
Digital photo set on USB	included	included	included
Real, natural color and clean rich black and white processing	included	included	included
Precision post-processing, done 100% in our own studio	included	included	included
Unlimited personal use copyright license	included	included	included
Drone	Yes ²	See notes ^{2 3}	no
Engagement session	available	available	available
Package restrictions	none - available any time	possible limited availability on some in-season Saturdays	limited availability on in-season Saturdays
Coverage options			
10 hours			
8 hours			
6 hours			

MOST POPULAR

**ASK ABOUT PRICING AND
AVAILABILITY**

¹ Planning for all photo events from start of day to announce-in at reception, at which time the venue or planner timeline takes over.

² Drone use is subject to FAA regulations which includes airspace, weather, visibility, wind, and other possible restrictions. The drone is flown only briefly during the artistic set time with the couple and possibly other brief times and not over people.

³ May or may not be used depending on lead and second photographer assignment and subject to Note 2 above

Super-premium bundles

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the
Elite

Features

2 Lead Photographers

Description

The DreamTeam: super-top notch coverage with two lead photographers: the award-winning team of Russell and Liz Caron. Plus an engagement session, upgrades, and an heirloom-quality album. This bundle saves over \$1,000 from regular separate item pricing.

Detailed, expert timeline pre-planning¹

included

Online web gallery

included

Digital photo set on USB

included

Real, natural color and clean rich black and white processing

included

Precision post-processing, 100% in our own studio

included

Unlimited personal use copyright license

included

Drone

Yes²

Engagement session

Standard session

Engagement image set upgrade

included

Album

Leather bound, 50 - 10"x10" pages. Including design and revisions

Coverage options

10 hours

8 hours

ASK ABOUT PRICING AND AVAILABILITY

the *Ultimate*

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Features **2 Lead Photographers**

Description *The DreamTeam:* ultimate coverage with two lead photographers: the award-winning team of Russell and Liz Caron. Plus an engagement session, upgrades, our largest and most stunning album, with 90 pages. Plus two replica parent albums. And a beautifully framed wall canvas. This bundle saves over \$2,000 from regular separate item pricing.

Detailed, expert timeline pre-planning¹ included

Online web gallery included

Digital photo set on USB included

Real, natural color and clean rich black and white processing included

Precision post-processing, 100% in our own studio included

Unlimited personal use copyright license included

Drone Yes²

Engagement session Extended session

Engagement image set upgrade included

3-Album set Leather bound, 90- 10"x10" pages. Including design and revisions. Plus two replica parent albums, 6"x6" pages, with wraparound photo cover

Framed canvas wall art Walnut finish float frame 20"x30" custom canvas gallery wrap

Coverage 10 hours

**ASK ABOUT PRICING AND
AVAILABILITY**

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Oh, those drone photos!

Our drone camera has one mission. Our quest is ONE shot, something like this.

Whenever we can, we will find a perfect place and set aside the few minutes we need to make a lifetime memory shot like this.





Professional degrees, awards, and credentials.

Here's some of the titles, degrees, certificates, and awards that we've worked diligently to achieve:

From the Professional Photographers of America:



- Master Photographer
- *Major addition to the list, coming soon!* 
- Certified Professional Photographer 
- Certified Drone Photographer 
- Gold Medalist, PPA 2021 International Photographic Competition, Weddings
- Gold Medalist, PPA 2019 International Photographic Competition, Weddings
- Grand Imaging Award Finalist, 2021 International Photographic Competition
- Elite Membership status
- 1st Place, Weddings PPA Northeast District Photographic Competition 2017
- Speaker/presenter, Imaging USA 2021, (the PPA's National Photography Convention)

From the Maine Professional Photographers Association:

- Past president
- Maine Wedding Photographer of the Year, two years running
- Countless state-level image awards
- Workshop presenter and leader

And more:

- Author of the book *Wedding Photography Success*, Amherst Media, 2020
An authoritative printed book and guide to professional wedding photography (available on Amazon)
- Kodak Gallery award



More.

Engagement sessions



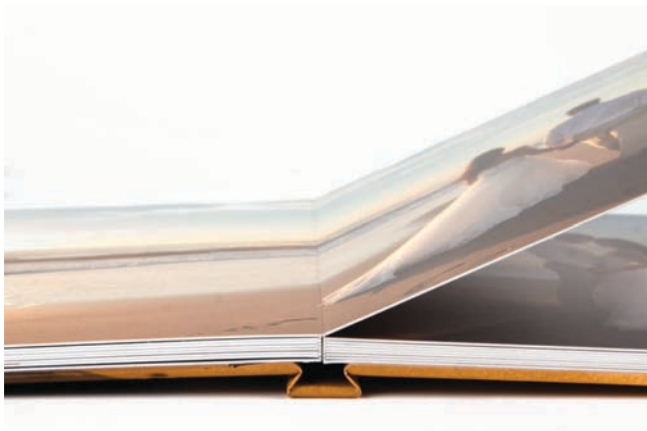
Engagement sessions serve so many benefits. You'll know how comfortable and fun we make wedding day. You'll be all the more looking forward to wedding day, and any apprehensions about the photography process will be gone. And, oh ya, the photos!! Perfect for save-the-date cards – and your wall!

Standard session is around an hour in southern Maine. Extended sessions are longer and available in more locations. All engagement packages include a web gallery and a minimum of 6 fully finished digital photos with copyright license.

Standard session

Extended session

Heirloom wedding storybook albums



Heirloom-quality albums are 10"x10" pages, which open to a lay-flat 10"x20" spread. Real photographic paper images bonded to thick pages. Leather cover in choice of colors. Includes expert studio design, on line mock-up site, and 60 minutes of design revision time. Replicas are identical to the main album except with a wraparound photo cover and smaller page sizes. Available only as an add-on with the purchase of a main album.

Main album

30-page

50-page

90-page

Replica albums

6"x6"

8"x8"

And still more

We'll be happy to quote you coverage for rehearsal dinner or welcome party coverage; day-after brunch or farewell sendoff; full weekend coverage; elopements, and domestic or international destination weddings.

**ASK ABOUT PRICING AND
AVAILABILITY**

Details.

What's next?

We make every step of the way as easy as can be.

Once you've contacted us to receive our full catalog with pricing, we'll reply with the specifics about your date and our availability.

Most dates book a year or so in advance, so the earlier you reach out, the better the chances are that we'll be open. But, never assume we are not available, as once in a while, for whatever reason, a date remains open. It never hurts to ask!

Once you know you'd like a chance to book with us, ask for a contract to review. Of course, there's no obligation. But doing so is really important as in most cases we'll give you a 3-day soft hold on the date with a right of first refusal.

You'll be able to sign on line, as soon as you're ready. And once you do, and make the first installment payment, the date is yours!

Speaking of payments, we generally make it easy with a 4-payment plan that has the first payment due with the contract signing, the the following payments due at 9, 6, and 2 months before the wedding.

The first payment may be made with any major credit card.



**ASK ABOUT PRICING AND
AVAILABILITY**

Once we're under contract

We're here to help in any way we can. Need vendor suggestions? We'll be pleased to send high-quality referrals your way.

Around 4 months before your wedding, we'll start the process with you to build a plan for your timeline that'll build our script. This'll be for all the parts of the day that lead to your introduction in to your reception. This timeline will be a key part of a smooth-running day as it'll give you all the information and times you'll need to know for timing of the other key events of the day such as hair, makeup, florals, and the like.

Our years of experience with approaching 1,000 weddings means we know what works well, and there is nothing we want more than that.

If you've added an engagement session, we'll work with you right away to hear your vision and start planning the perfect time and place to make it happen.

All throughout, we promise it'll be fun, and we promise you'll love the decision you made to work with us!

We really look forward to the chance to chat!

Take the first step and contact us today while we may still have your date open!

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You've only got one chance to get it right:

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