

# caron & co

PHOTOGRAPHY

Crazy-good wedding photos.



2022



caron&co  
PHOTOGRAPHY  
wedding photography collections

## Classic

*your perfect memories start here*

affordable, epic quality wedding photos; the **Classic** is perfect for many smaller weddings

- lead photographer Liz Caron **or** Russell Caron
- two choices of coverage time on wedding day
- detailed timeline pre-planning
- on-line viewing gallery
- digital photo set on USB drive
- unlimited personal use copyright license for the digital photo set
- optional engagement session

hours of coverage

6

8

Starter price - but not starter quality

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## HERITAGE

*complete 2-photographer collection*

a perfect choice for so many weddings, the **Heritage** includes all of the following:

- 2 award-winning lead photographers: Liz Caron **or** Russell Caron  
**plus** their second photographer
- 3 choices of coverage time on wedding day
- detailed timeline pre-planning
- on-line viewing gallery
- digital photo set on USB drive
- unlimited personal use copyright license for the digital photo set
- optional engagement session

hours of coverage

6

8

10

Perfectly blending cost and coverage!

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**the team of Liz and Russ together can't be beat**

*Signature*  
**Dynamic Duo!**  
*wedding photography collection*

The **Signature Dynamic Duo!**

wedding photography collection is our most popular - for all the right reasons:

- 2 award-winning lead photographers, 'The Dynamic Duo': **both** Russell **and** Liz Caron
- 3 choices of coverage time on wedding day
- drone photography during artistic set
- detailed timeline pre-planning
- on-line viewing gallery
- digital photo set on USB drive
- unlimited personal use copyright license for the digital photo set
- optional engagement session

hours of coverage

6

8

10

Our most popular!

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The best. The most.

# Signature Autograph

*when nothing less than the best of everything will do*

The exclusive **Signature Autograph collection** includes all of the following:

- extended engagement session with gallery and digital image set
  - 2 award-winning lead photographers, 'The Dynamic Duo': Russell and Liz Caron
  - optional third photographer
  - full wedding day coverage
  - drone photography during artistic set
  - detailed timeline pre-planning
  - on-line viewing gallery
  - digital photo set on USB drive
  - unlimited personal use copyright license for the digital photo set
  - 10"x10" leather bound heirloom album #AH50
  - two 6"x6" album replicas for parents #AR266
  - two canvas gallery wrap wall art pieces, any size up to 20"x30"
  - rehearsal dinner, welcome party, farewell brunch coverage available
  - fully customizable - add or delete as you wish
- pricing by custom quote, please inquire

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# MORE!

## engagement session

### Fun!

About ~75 minutes together in southern mid-coast Maine, with other areas available as an option. It's great get-to-know-each-other time, plus you'll see first-hand how much FUN we make our time together. Includes 6 fully-finished digital images, for you and your save-the-date cards, with option for more. Our couples LOVE these sessions, and you will too!

### Basic session

**Extended session** (~3 hours with greater / multiple location options, full set of finished digital images)

## mid-week micro-weddings, elopements

### The highest-quality coverage for your intimate marriage ceremony

Mid-week elopements are more popular than ever. You'll get the same emotional and artistic coverage as any other of our collections, just scaled down to suit your private ceremony.

Includes a simple timeline plan, online viewing and print gallery, personal-use copyright-licensed high-res digital image set.

All are one-photographer coverages.

### Elopements (0 guests) Monday-Thursday

3 hours coverage

2 hours coverage

### Micro-weddings (max of 20 guests) Monday-Thursday

4 hours coverage

3 hours coverage

2 hours coverage

### For weekend elopements, micro-weddings

or for more coverage, please see *Classic 6* on page 2.

## proposals

**A successful secret proposal photography session** requires lots of experience and careful planning.

We have the plan, the ideas, the locations. These, along with your engagement and wedding photos, are among the most special moments in your lifetime. It's worth doing right. Contact us for more information.

## albums

### Heirloom album

Memories are best preserved in tangible form. An heirloom album is the best possible way to hold these memories in your hands, and in the hands of children and grandchildren, for generations to come. Features of our heirloom albums include:

- full-leather cover, choice of colors
- lay-flat design
- photographic paper
- durable, thick pages
- protective coating
- 10"x10" page size
- design and layout included
- up to 60 minutes of design revision time

#AH30 – 30 pages

#AH50 – 50 pages

#AH90 – 90 pages

### Replica albums

Perfect parent gift, or a version to carry with you. Same design and number of pages as the main album but with a smaller page format and a wraparound photo cover.

6"x6" replicas, set of (2) #AR266

8"x8" replica, each #AR188

## financials

To secure your date, an initial payment of generally 25% of the total is due. The remaining balance is split into 3, 4, or sometimes even more equal, no-interest payments, the last of which is always 2 months before the wedding.

The rates in this catalog for the Classic, Heritage, and Legacy wedding packages are for in-season weekend dates. Off-season and mid-week (Monday-Thursday) dates may be lower. Contact us for information!



accepted for initial payment

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# FAQs

## **Your prices seem lower than others for your quality and lower than I expected. Why?**

You're right, they are. This is reflective of a new world we're in, which started with the COVID-19 pandemic. Trends switched quickly to smaller weddings and revised budgets. We moved with the times, as this is our full-time work and staying busy is key. Flexibility and being able to adjust is a win-win, for you, the client and for us, too. And, we can still accommodate the largest of weddings, just like we have for over a decade prior. **You've found the highest value in the business for your wedding day, and we look forward to showing you why that's true.**

## **You mention you have the best gear. Tell us more.**

We are industry leaders with technology and leading-edge processes and tools. To this end, we just retired our tried-and-true pro-Canon DSLRs systems and lenses and have entirely brand new, state-of-the-art pro wedding gear, still from Canon, across the board. Our 5 new cameras plus backup gear will join us at all the weddings we shoot together. These new cameras are smaller, lighter, sharper, faster, quieter. All allowing an even more seamless integration of our lenses and cameras with the photographer using them. Our drones are from world-leader DJI, and are used only in private settings and in conjunction with legal FAA drone pilot's certification.

## **How do we know whom our photographer will be?**

It'll be listed in our contract with you. Our lead photographer is always one or the other of Russell or Liz Caron and their second photographer.

## **Can we specify that we want both Russell and Liz Caron as our photographer team?**

Yes, though it is not shown in the catalog, we call this the 'Dynamic Duo' collection (our clients named this, not us!). A different pricing structure applies in this case.

## **We've heard you're experts at smooth-running, low-stress wedding days. What's your secret?**

It's all about the timeline planning we do together a few months before your day. Having photographed many hundreds of weddings we use all we've learned that works, and what doesn't, to ensure your plan for your day is seamless. No one else plans the parts of your day that aren't otherwise mapped out like we do.

## **How do we first see and then receive our receive the digital photos?**

You'll receive a link to view your wedding photos in an online gallery, and also receive your complete set of digital photos by download or optionally by USB drive.

## **How long will it take to see our photos?**

Despite the care we take in processing your images (see the section that follows on 'precision editing') we are quick! Previews are usually available via our blog within a few days, and the full set, though we can't guarantee, is often ready in 2-3 weeks.

## **Do we have the rights to the photos?**

Yes, you'll be licensed for lifetime, unlimited rights for personal use including printing.

## **What does 'precision editing' mean?**

Well, it means each of your final photos is worthy of what a professional photograph should be. You'd think this'd be automatic with all professional photographers, but it's not. Precision editing means your horizon lines are straight, colors are bright, accurate, and natural, as is exposure and brightness. These images stand the test of time, and are not 'fad' driven. Further, if we convert an image to black and white for its artistic value, the blacks are black and the whites are true white. No muddy browns here. The opposite of this kind of detail would be sloppy editing, and who wants that?

## **HELP! We don't like having our pictures taken.**

You've come to the right place! Rest assured we know how important it is to make you feel comfortable, as you will remember you how felt at the moment a photo was taken. Our couples tell us time and again how comfortable and fun we made the experience. And, did you know, we have you look at the camera for an extremely few number of photos. All the rest are either candid or you're following our direction and interacting with each other. After all, it is your wedding day and not a photo shoot, per se.

## **Can you hold a date for us? We know some dates sell out early but we don't want to feel rushed into such an important decision.**

Yes! Please see the next section.

## **How do we secure a date with you?**

Just let us know by email or by the link included with the information we'll send you. We'll send you a contract to review online, with no obligation, for a few days to give you time to make a final decision. During this time, we will give you a soft-hold for a few days during which time you'll have the right of first-refusal for your date.

## **How do we lock down a date for sure with you?**

Just sign the contract and make the initial payment.

## **How do payments work?**

We generally space our 3, sometimes 4 equal payments starting at booking and ending 2 months before the wedding. We invoice you online and you can pay by all standard methods.

## **We have more questions, not addressed here.**

Excellent! We'd love to chat! Email or call us to set up a call or to meet virtually, or maybe even in-person!

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