

proudly announcing, by popular demand..



RUSSELL CARON WEDDING PHOTOGRAPHY

WEDDING PHOTOGRAPHY:

the A-Z Workshop

March 8-9-10-11, 2012

AT THE STUDIOS OF RUSSELL CARON PHOTOGRAPHY, INC. IN BIDDEFORD, MAINE

LEARN, ADVANCE, SUCCEED AT WEDDING PHOTOGRAPHY - AS YOUR PASSION AND AS YOUR CAREER

The inaugural 2011 program was a resounding success. Here's the 2012 version, expanded even more!

At this intense workshop you'll learn:

- how to make money doing what you love
- the formula photographers must know to stay in business year after year
- charge more and get the kind of weddings you WANT to photograph
- marketing strategies
- advanced technical workshop on off-camera flash
- what equipment you really need
- how to run your business to succeed
- where to not spend your money
- "fusion" photography: using your DSLR for video; opportunity or way to fail?
- contracts, packaging, sales strategies
- having clients that love you...and do your selling for you
- drop-dead gorgeous wedding albums - *in minutes*

REGISTER TODAY!

You're promised:

- small group size;
- follow-up 1-on-1 instruction
- you're going to leave energized, revitalized, inspired and armed with the knowledge, facts, and information to allow bottom-line-changing new results for your wedding photography career!

Class schedule:

Thursday (3/8) 1PM-6PM

Friday (3/9) 8:30AM-5:00PM

Saturday (3/10) 8:30AM-5:00PM

Sunday (3/11) 8:30AM - noon



\$675 per person

\$175 deposit due to secure your seat

\$400 due Feb 1 2012

\$100 due Mar 8 2012 at workshop start

\$75 discount if paid in full by Dec 31 2011

Contact russ@wed-pix.com or Russ at 207.233.4050 to register today.

Class size is strictly limited.

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For existing and aspiring professional

wedding photographers.